

THE COUNSELORS OF REAL ESTATE



APRIL 19-22, 2015 • DENVER

IMAGINE A GREAT CITY



**CRE 2015 Midyear Meetings**

**April 19-22**

**Four Seasons Hotel Denver**

**#CREDenver2015**

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NOAH SHLAES, CRE



**Imagine A Great City!**

**Imagine A Great Conference!**

**Denver!** - Where 300 days of sunshine, a thriving cultural scene, diverse neighborhoods, and natural beauty combine to create the world's most spectacular playground.

### **Midyear Meetings highlights include:**

#### **Former Mayor, Federico Peña**

*The visionary who "Imagined the Great City" that Denver has become and helped take it there.*

#### **3D Printing and Its Effects on the Real Estate Landscape**

*3D technology is impacting science, engineering, design, art, and just about everything associated with life in the 21<sup>st</sup> century. What does this mean for real estate and the property markets?*

#### **Development Panels**

*Discuss trends and innovations; how the built environment is revitalizing cities. Where are the opportunities? Where is the financing? Where is the need? What's hot and why?*

#### **Legalized Cannabis and Its Impact on the Real Estate Market and the Community**

*Property issues, financing issues, legal issues, security issues, and, for the inspired Counselor, opportunities as this controversial business phenomenon gains traction. It's lucrative, but it's complicated. Hear why.*

#### **Transit Oriented Development (TOD) Issues**

*An exciting (and challenging) new trend in creating the vibrant, livable, walkable communities, which the urban population (young and old) now demands. Denver, Pittsburgh, Chicago, Seattle, San Diego: TOD is connecting America, and communities will thrive if they can overcome the obstacles of what, for many, is a highly charged political issue.*

#### **Water Issues**

*The supply of water we have today is the same supply we had when the dinosaurs roamed the land. Yet, our needs and uses of water are significantly different - water is a cost issue; water is a business issue; and water is a community differentiator. Who has it, who doesn't, and what are we doing about it?*

#### **Creating a Road to Relevance for CRE – Open Forum \***

*"Speak now or forever hold your Peace." ... Well...maybe not "forever," but we want to know what you think. How do we make The Counselors better and more relevant to you as a real estate professional in this new era of dramatic change?*

#### **CRE's Top Ten Issues Affecting Real Estate 2015: What's In...What's Out**

*This interactive session identifies the events and innovations that Counselors see as "game changers" for real estate in the year(s) to come: Energy; the Millennials; Event Risk; Infrastructure. What will affect you as a real estate professional and why?*

#### **Social Events and Networking Opportunities**

And much more...

**Don't Just Imagine A Great City...Experience It.**  
**The Counselors of Real Estate - Denver - April 19-22**

\* CRE members only

## FEATURED SESSIONS & SPEAKERS

**Saturday, April 18**

**Chapter Networking Event**

**beginning at 5:00PM**

Your CRE colleagues in Colorado invite you and your spouse/guest to join them Saturday evening for a casual, fun networking event at the **Terminal Bar in Union Station** – a short walk or taxi ride from the hotel. (This event is not ticketed; individuals pay for their own transportation, beverage and/or snack.)

**Sunday, April 19**

**Development Tour †**

**A Walking Tour of Union Station and More...**

*Tour Guides:* **Iván Anaya**, Development Manager, Zocalo Development  
**Pat McHenry**, Partner, Acquisitions and Leasing, City Street Investors  
**William Mosher**, Senior Managing Director, Trammell Crow Company

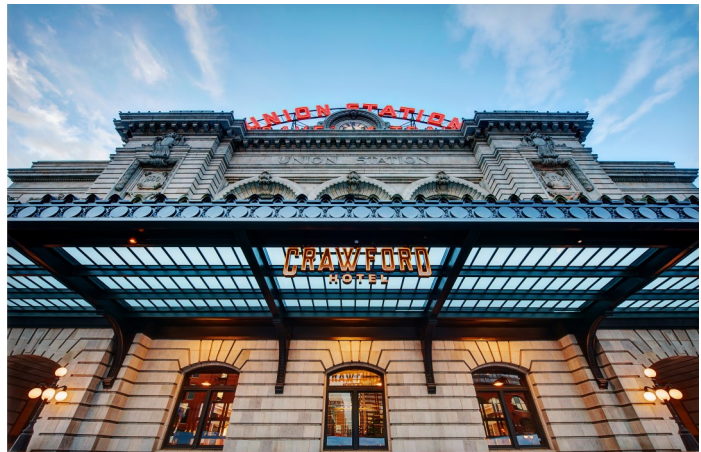
Join fellow CREs and their spouses and guests for a walking tour of some of the most avant garde properties in “LoDo” – Lower Downtown Denver. The revamp of the Union Station neighborhood is an exciting, yet immense undertaking that required extraordinary experience, skills, resources, and vision... Previously a no-man’s land of abandoned railway tracks, **Denver Union Station** is now an eclectic social gathering place and transportation hub open 24/7/365.

Then, the group will move on to **The Crawford Hotel**. Denver Union Station and The Crawford Hotel feature more than 600 pieces of eclectic Western art. Unique pieces include vintage family pictures and travel postcards, inherited objects and a “found objects” collage, a wonderful collection of items found under the station’s iconic benches during construction, including 1940s celebrity trading cards, wallet photos, and tokens.

The developers of the apartment complex **Cadence Union Station** will give us a behind-the-scenes view of how this property came to be. Situated in the heart of the nation’s most ambitious multi-modal transportation hubs, Cadence Union Station offers the best in LEED urban development and caters to residents who expect the intersection of service, sustainability, and access, all in Denver’s newest and most-talked about Union Station neighborhood.

A signature part to the emerging Denver’s Union Station and adjacent to the 16th Street pedestrian mall, **1900 Sixteenth** has been designed to exceed the standards and quality and workmanship expected of modern, Class A office space. In addition to exhibiting the highest levels of finish, technology, construction and building amenities, 1900 Sixteenth Street has achieved Gold Certification through the U.S. Green Building Council’s (USGBC’s) Leadership in Energy and Environmental Design Core. The building now has achieved LEED Gold for Shell and Core construction, 100% of the building’s tenant spaces are now LEED certified Commercial Interiors, and the Building was recently awarded LEED Platinum overall. This is the first building in existence to achieve all three of these distinctions.

More than a restoration – this is a renaissance.



Anaya



McHenry



Mosher



## FEATURED SESSIONS & SPEAKERS

### The Vision and Transformation of a Great City: A Discussion by the Original Visionary Mayor, Federico Peña

Speaker: **Former Denver Mayor, Federico Peña**, Senior Advisor, Vestar Capital Partners

Moderator: **Marilee Utter, CRE**, Executive Vice President, District Councils, Urban Land Institute

Former Mayor, **Federico Peña**, Denver's first Hispanic mayor, helped build a new airport, served as Secretary of Transportation and led the Department of Energy under President Clinton. He also fought for historic preservation and created the Lower Downtown Historic District or "LoDo" and began the redevelopment and revitalization of the Central Platte Valley which today houses thousands of residential units and commercial and office sites. He brought Major League Baseball to Denver and worked to build today's Coors Field in Lower Downtown. It was his vision – "Imagine a Great City" – that led to Denver's revitalization and recovery. Mayor Peña will share how he was able to transform Denver from an "energy bust" city into a "great city," driven by public/private cooperation, infrastructure investment, regionalism, cultural and sports facilities and mass transit.



Be part of this discussion and envision potential changes in your city and community.

The Vision, the Results.



Peña



Utter

### A Real Estate and Economic Development Overview: "By the Numbers"

Speakers: **Tom Clark**, Chief Executive Officer, Metro Denver Economic Development Corporation and Executive Vice President, Denver Metro Chamber of Commerce; **Larry Stark, CRE**, President, National Valuation Consultants, Inc.; and **Marilee Utter, CRE**, Executive Vice President, District Councils, Urban Land Institute

These panelists will create a snapshot of where Denver was 30 years ago and highlight the strategic investments and actions taken to reposition the city to where it is today. This session will explore the process of revitalizing a city in terms of real estate values and key projects, economic development successes, and other key metrics that measure a thriving community.

Join the conversation that will look at the "secret sauce" of continuous, focused leadership, public investment, transit, public/private partnerships, and regionalism – a formula that works throughout the country.



Clark



Stark



Utter

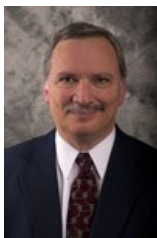
## FEATURED SESSIONS & SPEAKERS

### Transit Oriented Development (TOD) and Its Role in The Remaking of a City, Any City

*Speakers:* **Kevin Flynn**, Public Information Manager, Eagle Project, RTD FasTracks Team; **Walter 'Buz' Koelbel, Jr.**, President, Koelbel and Company; **William Sirois**, Senior Manager for Transit Oriented Communities, Rapid Transit District, Denver; **Richard Voith, Ph.D., CRE**, President, Econsult Solutions Inc.; and *Moderator:* **Robert Griswold, CRE**, President, Griswold Real Estate Management, Inc.

Transit Oriented Development (TOD) is the exciting new trend in creating vibrant, livable communities which are compact and walkable, which the urban population (young and old) now demands. However, there are challenges as well – zoning, land use changes, financing, resident resistance. This panel will share their firsthand knowledge of the importance of transit as an economic development tool and the transition from a bus company to a transit/development agency. Hear their perspectives on getting the deal done with voters and regional politicians.

It's not just Denver – it's Pittsburgh, Chicago, Seattle, San Diego, and others. TOD is reconnecting America!



**Flynn**



**Koelbel**



**Sirois**



**Voith**



**Griswold**

### The Developers Panel: Opportunities, Challenges, Trends, and Innovations

*Speakers:* **Brad Buchanan**, Executive Director, Community Planning and Development, City and County of Denver; **Christopher Frampton**, Managing Partner, Riverfront Park, East West; **William Mosher**, Senior Managing Director, Trammell Crow Company; and *Moderator:* **George Vallone, CRE**, President, The Hoboken Brownstone Company

This panel will discuss the opportunities created by public investment, careful planning, and innovative transit. How has the development community taken advantage of those opportunities? How have the design, planning, and civic professional communities fostered success? What opportunities do you see in the near future and further down the road as a result of the long-term vision pursued by civic and community leaders? We will discuss trends and innovations that may influence your next real estate projects.



**Buchanan**



**Frampton**



**Mosher**



**Vallone**

### Welcome Luncheon

*Introduction of New Members and Guest Speaker*

*Guest Speaker:* **Ed McMahon**, Senior Resident Fellow, Charles E. Fraser Chair for Sustainable Development and Environmental Policy, Urban Land Institute

*Introduction:* **Marilee Utter, CRE**, Executive Vice President, District Councils, Urban Land Institute

What's Next in Real Estate? Ed will discuss how changes in the economy, technology, demographics, and consumer attitudes are reshaping the places that Americans live and work.



**McMahon**

## FEATURED SESSIONS & SPEAKERS

### Creating a Road to Relevance for CRE

(An Open and Interactive “Members Only” Forum)\*

**Jonathan Avery, CRE**, Chair, CRE Strategic Planning Committee - 2015

**Harrison Coerver**, President, Harrison Coerver & Associates

Where is The Counselors of Real Estate going? What are our strengths? What are our weaknesses? What challenges do we face? Where are the opportunities in a dramatically changing, highly competitive marketplace?

Share your views. Speak your mind. Be part of the dialogue as The Counselors of Real Estate charts its course for the future in the form of a new five year Strategic Plan.



**Avery**

Harrison Coerver, a prolific independent facilitator specializing in non-profit organizations, will lead this “no holds barred” discussion addressing not only The Counselors of Real Estate as an organization but the role of the real estate Counselor in 2015 and beyond.

A “Must Attend” for Counselors intent on being ahead of the curve.



**Coerver**

### Legalized Cannabis: Its Impact on the Real Estate Market and the Community

*Speakers:* **Chad Brue**, Owner, Brue Capital Partners; **Robert Hoban**, Managing Partner, Hoban and Feola; **Jason Thomas**, Real Estate and Business Consultant, Avalon Realty Advisors; and *Moderator:* **Dwight Merriam, CRE**, Partner, Robinson & Cole, LLP

Four states have legal recreational marijuana, 21 have legalized it for medical purposes, and a dozen more will have this issue on the ballot in 2016. What does that mean to real estate? A lot! As marijuana becomes legal in more parts of the country, those in the real estate industry are finding the new laws have implications for properties of every variety, from residential to industrial to retail. There are property issues, financing issues, legal issues, and security issues, to name a few. At the same time, some real estate professionals are using this as a business opportunity.

It's lucrative, but it's complicated. This panel of experts will enlighten you as to the many foreseen and unforeseen impacts of this legislation.



**Brue**



**Hoban**



**Thomas**



**Merriam**

### Member Luncheon

*Presentation of the William S. Ballard Award and Guest Speaker*



**Mueller**

*Guest Speaker:* **Glenn Mueller, Ph.D.**, Professor, Burns School of Real Estate and Construction Management, Denver University

*Introduction:* **Mark Lee Levine, CRE**, Professor, Past Director, Chair Holder, University of Denver

Where are we in the real estate cycle now? Dr. Mueller will present his market cycle research on the five major property types in the 54 largest cities in the U.S. as well as show research on capital flows to the major property sectors.



**Levine**

## FEATURED SESSIONS & SPEAKERS

### Energy and The Economy: General Transformation and Real Estate

*Speakers:* **Michael Bendewald**, Senior Associate, Rocky Mountain Institute; **Coreina Chan**, Manager, Rocky Mountain Institute; **Jules Kortenhorst**, Chief Executive Officer, Rocky Mountain Institute; and *Moderator:* **Scott Muldavin, CRE**, President, The Muldavin Company, Inc.

This session will enable Counselors to critically consider the real estate implications of transformational shifts underway in energy production and use. Scott Muldavin will lead an actively moderated discussion between leading energy experts from Rocky Mountain Institute (RMI) and The Counselors. How will RMI's energy pathway create a 158%-bigger U.S. economy in 2050 while limiting or eliminating the need for oil, coal, and nuclear energy? The practicality of this pathway in light of energy security concerns/supply risks, economic growth and job implications, concerns about China and India making necessary changes to support climate action, and the real capacity of efficiency and renewables to meet energy needs will be discussed in an interactive forum.

How is energy use transformation taking place in buildings, transportation, and communities? How will changes underway affect real estate values, risks, and decision-making? Is short-term cheap oil/gas worth long-term dependence and price volatility? Why is it difficult to get non-institutional property owners to focus on the relatively small incremental benefits of conservation given low fossil energy costs and the up-front cost of retrofit?



**Bendewald**



**Chan**



**Kortenhorst**



**Muldavin**

### Water, Water Everywhere, Not a Drop to Drink...

*Speaker:* **David LaFrance**, Chief Executive Officer, American Water Works Association  
*Moderator:* **Joanne Phillips, CRE**, Partner, Ballard Spahr LLP

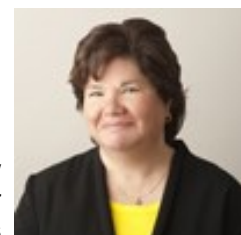


**LaFrance**

The supply of water we have today is the same supply we had when the dinosaurs roamed the land. However, today the needs and uses of water are significantly different. Water has the unusual characteristic of being a natural resource, a community service, and an economic good; it serves and is generally governed by our local communities and at the same time it has state and national implications and oversight.

What does this mean for your real estate investments? It means looking at the condition of water and sewer infrastructure, financing for capital improvements, public understanding of the value of water systems and water resources, and mostly understanding the challenges local water professionals and utilities face when serving your needs.

David LaFrance will discuss water as a cost issue; water as a business issue; water as a community differentiator. While improving technologies and scarcity mitigation strategies will improve water problems in many areas, the level and success of government and business response to problems will vary by community and country, introducing both investment risk and return opportunities for the astute investor.



**Phillips**

It affects all of us – don't miss this important discussion.



## FEATURED SESSIONS & SPEAKERS

### 3D Printing: Part Two

#### How This Will Change the Real Estate Landscape

*Speaker:* **Debra Wilcox**, Co-Founder and CEO, The 3D Printing Store

*Moderator:* **Noah Shlaes, CRE**, Senior Managing Director, Global Corporate Services, Newmark Grubb Knight Frank



**Wilcox**

Especially if you missed Part One in Boston, you can't miss the second installment on 3D printing and how it will transform how you manage real estate transactions. This technology has applications across multiple industries and can impact science, engineering, design, and art. It will also change the landscape of the commercial real estate industry – especially in the industrial and retail sectors. NASA sent a 3D printer to the space shuttle. Here on earth we are making everything from shoes to skin to engine parts.

Where will this latest technology take us and how fast? How will this affect you as a Counselor? Experience a live demonstration of how 3D scanning works!



**Shlaes**

### The Top Ten Issues Affecting Real Estate 2015: Weigh In with Your Opinion

*Speakers:* **Peter Burley, CRE**, Director, Richard J. Rosenthal Center for Real Estate Studies, REALTOR® University; **Victor Calanog, CRE**, Chief Economist and Senior Vice President, Reis, Inc.; **Roy Schneiderman, CRE**, Principal, Bard Consulting LLC; **Raymond Torto, CRE**, Lecturer, Harvard University - Graduate School of Design; **Robert White, Jr., CRE**, Founder & President, Real Capital Analytics; and *Moderator:* **David Lynn, CRE**, CEO and Co-Founder, Everest High Income Property

Back by popular demand, the External Affairs Committee presents CRE's Top Ten Critical Issues Affecting Real Estate! This interactive session, with live voting, will present an updated list of important issues.

Popular among both the media and our membership, this 4<sup>th</sup> annual event promises to elicit debate and discussion. Find out what your peers predict to be the driving forces affecting real estate, society, and the world, and how it will affect you, your clients, and your business.

Weigh in with your opinion as to what issues are most important in the upcoming 12 months – your vote counts.



**Burley**



**Calanog**



**Schneiderman**



**Torto**



**White**



**Lynn**

## SCHEDULE AT A GLANCE

This schedule is subject to change as the program is finalized.

† ticketed event \* closed event

### TUESDAY, APRIL 21

8:00AM-9:30AM

*Breakfast buffets available  
beginning 7:30AM*

#### Business Issues Forums

Choose from one of these four Business Issues Forums:

- ◆ Business Opportunities (limited to 20 CREs)
- ◆ Capital Markets: Capital Flows and Investment Trends
- ◆ Corporate Services: Lessons Learned
- ◆ Public/Private Partnerships: Union Station as a Backdrop—Tradeoffs and Advantages

9:30AM-11:30AM

The Counselors of Real Estate Foundation Meeting \*

9:45AM-11:00AM

**Energy and The Economy: General Transformation and Real Estate**  
General Session

11:15AM-12:15PM

**Water, Water Everywhere, Not a Drop to Drink...**  
General Session

11:15AM-12:15PM

Communications Committee Meeting  
Invitation Advisory Committee Meeting \*

12:30PM -2:00PM

#### Member Luncheon

*Presentation of the William S. Ballard Award and Guest Speaker*

**Glenn Mueller, Ph.D.**, Professor, Burns School of Real Estate and Construction Management,  
Denver University

2:15PM-3:30PM

**3D Printing: Part Two**  
**How This Will Change the Real Estate Landscape**  
General Session

3:45PM-5:00PM

**The Top Ten issues Affecting Real Estate 2015: Weigh In with Your Opinion**  
General Session

4:00PM-6:00PM

Budget and Finance Committee Meeting \*

5:00PM-6:00PM

Chapter Activities Committee Meeting  
Education Committee Meeting

6:00PM-8:00PM

**Farewell Reception**  
**Four Seasons Hotel Denver**

9:30PM-11:30PM

**Chair's Hospitality Suite**

### WEDNESDAY, APRIL 22

7:00AM-9:30AM

Breakfast Buffet

8:00AM-9:00AM

Consulting Corps Committee Meeting

8:00AM-10:15AM

Executive Committee Meeting \*

10:30AM-12:30PM

2015 Board of Directors Meeting

12:30PM

Buffet Lunch

## SCHEDULE AT A GLANCE

This schedule is subject to change as the program is finalized.

† ticketed event \* closed event

### SATURDAY, APRIL 18

8:30AM-4:30PM

Strategic Planning Visioning Group\*

Beginning at 5:00PM

#### Pre-Meetings Networking Evening Event: Terminal Bar in Union Station

Your CRE colleagues in Colorado invite you and your spouse/guest to join them Saturday evening at a the **Terminal Bar in Union Station**—a short walk or shuttle from the hotel. (This event is not ticketed; individuals pay for their own transportation, beverage and/or snack.)

### SUNDAY, APRIL 19

2:00PM-5:00PM

Development Tour †

#### A Walking Tour of Union Station and More...

6:30PM-8:30PM

Welcome Reception †

#### DaVita World Headquarters

### MONDAY, APRIL 20

7:15AM-8:00AM

Opening Breakfast Buffet

7:15AM-8:15AM

New Member Orientation Breakfast \*

***New members meet with national leadership over breakfast to discuss the CRE organization and culture.***

8:15AM-8:30AM

Welcome Address

*Speaker: 2015 CRE Board Chair, **Noah Shlaes, CRE**, Senior Managing Director, Global Corporate Services, Newmark Grubb Knight Frank*

8:30AM-9:15AM

**The Vision and Transformation of a Great City: A Discussion by the Original Visionary Mayor, Federico Peña**

General Session

9:15AM-10:15AM

International Committee Meeting

9:15AM-10:15AM

**A Real Estate and Economic Development Overview: "By the Numbers"**

General Session

10:30AM-11:15AM

**Transit Oriented Development (TOD) and Its Role in The Remaking of a City, Any City**

General Session

11:30AM-12:15PM

**The Developers Panel: Opportunities, Challenges, Trends, and Innovations**

General Session

12:30PM-2:00PM

**Welcome Luncheon**

*Introduction of New Members*

*Guest Speaker: **Ed McMahon**, Senior Resident Fellow, Charles E. Fraser Chair for Sustainable Development and Environmental Policy, Urban Land Institute*

12:30PM-2:00PM

Past Chairs' Luncheon\*

2:15PM-3:30PM

**Open Forum: Creating a Road to Relevance for CRE \***

*OPEN TO CRE MEMBERS ONLY*

3:45PM-5:00PM

**Legalized Cannabis: Its Impact on the Real Estate Market and the Community**

General Session

5:00PM-6:00PM

Ethics Committee Meeting \*

Membership Development and Retention Committee Meeting

*Real Estate Issues* Editorial Board Meeting

6:30PM-8:30PM

Cocktail Reception †

#### Clyfford Still Museum

9:30PM-11:30PM

#### Chair's Hospitality Suite

## BUSINESS ISSUES FORUMS

The Business Issues Subcommittee has been working closely with External Affairs to bring you these exciting, INTERACTIVE, Forums. Each Forum is an informal, meaningful opportunity with fellow CREs, wherein you can ask questions and share experiences and advice on critical topics within your specialty. (Or choose a topic you want to know more about.)



**Frederick Campbell, CRE**, Business Issues Subcommittee Chair  
President, CEO, The Cascade Group, LLC

**Alan Hembel, CRE**, Business Issues Subcommittee Vice Chair  
President and Founder, AGH & Associates, LLC



Choose from one of four Business Issues Forums:

- ◆ Business Opportunities (*limited to 20 CREs*)
- ◆ Capital Markets: Part I—Trends in the Residential Sector; Part II—Healthcare Capital Markets Practice
- ◆ Corporate Services: Lessons Learned
- ◆ Public/Private Partnerships: Digging Deep Into Union Station's Transformation

### BUSINESS OPPORTUNITIES

(*limited to 20 CREs*)

This Forum will be a networking opportunity and an occasion to discuss business development skills, techniques, and lessons learned.

FORUM CO-CHAIRS:

**Robert Griswold, CRE**

President, Griswold Real Estate Management, Inc.



**Joseph Neverauskas, CRE**  
Senior Vice President,  
Equus Capital Partners



### CAPITAL MARKETS:

**Part I – Trends in the Residential Sector**

**Part II – Healthcare Capital Markets Practice**

FORUM CHAIR: **Donald Bouchard, CRE**, Senior Vice President  
Lincoln Property Company

Discussion Leaders: **Craig Beam, CRE**, Managing Director, CBRE and  
**Tom Thibodeau, Ph.D.**, Global Real Estate Capital Markets Professor,  
Academic Director, University of Colorado Real Estate Center, Leeds  
School of Business



**Beam**



**Thibodeau**



**Bouchard**

Dr. Thibodeau will lead a discussion about the single family market on a broader perspective and address demand, cycles, and capital issues attendant thereto. Housing seems to be putting the excesses of the bubble and the ensuing collapse behind it. The trend in residential real estate looks to be returning to the classic principles of supply and demand. As this major segment of the economy returns to textbook fundamentals, will confidence in the residential sector rise?

In Part II of this Forum, your fellow CRE, Craig Beam, will discuss capital markets in relation to the ever-growing healthcare industry. Discussion will revolve around working with healthcare real estate investors on acquisition, disposition and recapitalization strategies; assisting healthcare providers with strategic capital planning (including monetization and capital raising efforts); and advising health systems and physician groups in the developer selection process.



## BUSINESS ISSUES FORUMS

### CORPORATE SERVICES: Lessons Learned

FORUM CHAIR:

**Von "Buck" Moody III, CRE**

Senior Manager, RYAN LLC

Join this interactive discussion on what has changed in the corporate climate over these last few years:

- ◆ Lessons from the Recession
- ◆ The Impact of New Technologies on Space Planning
- ◆ The Role and Use of Consultants
- ◆ In-House versus Outside Consultants
- ◆ Fads and Trends Observed
- ◆ Challenges to Prepare for



### PUBLIC/PRIVATE PARTNERSHIPS

#### Departing from Union Station

FORUM CHAIR: **John Meltzer, CRE**, President, Meltzer Properties

Discussion Leaders: **Rick Pederson**, Global Corporate Services Newmark Grubb Knight Frank; **Jack Sperber, CRE**, Partner, Faegre Baker Daniels, LLP and **Thomas Wootten, CRE**, Executive Managing Director, Global Corporate Services, Newmark Grubb Knight Frank

Union Station is the site of one of the region's largest public private partnerships, with a foundation for the current program that literally dates back decades. Clearly, these projects take time, dedication, capital investment and tremendous effort to be successful.

As we shape both large scale and small scale public private partnerships in communities throughout the US and around the world for the decades to come, what have we learned? How is the focus different and how is it the same? Is there a way for the private sector to beneficially engage the public sector to leverage its investment? Is there a way for the public sector to participate in the value created through its infrastructure investment? Join the discussion!



**Meltzer**



**Pederson**



**Sperber**



**Wootten**

## HOTEL INFORMATION



In a city that's already one mile high, **Four Seasons Hotel Denver** soars even higher. Within a landmark tower crowned by a glowing spire, you'll find the Hotel in the heart of Denver's theatre district and within range of the Rocky Mountains, both viewable from the Hotel.

**The hotel is currently sold out of rooms at the CRE rate, however, we do have a few rooms on hold. To book, please contact Lyndsey Adams, Meetings Manager with The Counselors of Real Estate at [Ladams@cre.org](mailto:Ladams@cre.org) or 312-329-8533.**

***Please note our policy: deadline to reserve at the group rate was Tuesday, March 17, 2015; although, as only a select number of rooms have been reserved (Thursday, April 16th - Wednesday, April 22nd) at the discounted price of \$235, room availability is not guaranteed until this date, so book early.***

Four Seasons Hotel  
1111 14th Street  
Denver, CO 80202  
Phone: (303) 389-3000

## EVENING EVENTS

### Sunday Evening Welcome Reception † DaVita World Headquarters

The 2015 CRE Midyear Meetings kicks off at the DaVita World Headquarters in downtown Denver. The building has been a welcome addition to the Denver skyline. Those involved in the development worked hard to incorporate the environmentally conscious mentality of the local community while also showcasing itself well within the beautiful outdoor scenery of Denver. Enjoy cocktails and hors d'oeuvres on the 14<sup>th</sup> floor - arguably one of the best views in Denver.

You will marvel in the panoramic views that capture the essence of Colorado, showcasing the entire Rocky Mountain Front Range, from Pikes Peak to Longs Peak.



### Monday Evening Cocktail Reception † Clyfford Still Museum



Considered one of the most important painters of the 20th century, Clyfford Still (1904–1980) was among the first generation of Abstract Expressionist artists who developed a new and powerful approach to painting. The museum allows the unique experience to understand the legacy of Clyfford Still, an artist whose life has been shrouded in mystery and the bulk of whose work has been hidden from public view for more than 30 years.

The Counselors of Real Estate has arranged for the Museum to be opened just for you. Stroll through the galleries, enjoy the company, food, and drink; there is no better place to spend the evening. As Peter Plagens of the *Smithsonian Magazine* put it, "To stand in a gallery at the Clyfford Still Museum will be among the best art museum experiences anywhere."



### Tuesday evening Farewell Reception Four Seasons Hotel

Take this opportunity to connect one more time with CREs and their spouses and guests. You will enjoy complimentary pre-dinner cocktails, hors d'oeuvres, and excellent company before you embark on your evening plans.



† ticketed event    \* closed event

## SPOUSE AND GUEST EVENTS

### Bring your spouse or guest to Denver!

“What will I do while you attending the meetings?” won’t be a question your spouse or guest will ask you when you let them know our next conference is in Denver!

### Spouse/Guest Tour with lunch and wine tasting † Cherokee Ranch & Castle



Cherokee Ranch & Castle includes land that originally belonged to two separate homesteads, the latest belonging to Mildred Montague Genevieve “Tweet” Kimball, from 1954 -1999. Tweet was known for many things including her lavish parties for distinguished guests from all over the world, extensive art collection, philanthropic spirit and love of horses and cattle. Under her care, the Cherokee Ranch was a working cattle ranch and the breed of cattle, Santa Gertrudis, are now bred all over the world, thanks to Tweet’s entrepreneurial spirit, and Cherokee Ranch is recognized within cattle breeding circles for this legacy. In 1996, Tweet’s vision to turn the land, castle, and its collections into a permanent legacy for the people of Colorado became a reality through the establishment of the Cherokee Ranch and Castle Foundation.

You will enjoy a tour of the home, the inside story of Tweet Kimball and her life successes and funny tales, as well as lunch followed by a wine tasting.

### Bring a Colleague to Denver!

Do you have a colleague in the area that would benefit from attending our 2014 Midyear Meetings? Nonmembers are welcome to register for Counselor national meetings, as long as they are accompanied by you. To register a non-CRE, please contact Lyndsey Adams at [Ladams@cre.org](mailto:Ladams@cre.org).

### Join Us in Denver!

Imagine a Great City – Insights and ideas from recognized real estate leaders from the public and private sectors. Denver’s 30-year renaissance is no accident. The journey is filled with lessons and concepts applicable to any city, any project: your city, your clients, your project. Come experience the dramatic changes in the urban fabric achievable when the real estate industry and local governments come together to pursue a common, long-term vision. Return home with fresh insight and optimism about the future of the American City.

Please join us in Denver.



**Anthony DellaPelle, CRE**  
Education Committee  
Co-Chair



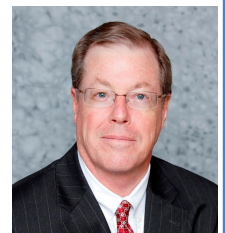
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**Kenneth Gillis, CRE**  
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Local Program  
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# THE COUNSELORS OF REAL ESTATE®

**CRE 2015 Midyear Meetings**

**April 19-22**

**Four Seasons Hotel Denver**

**#CREDenver2015**

## **CRE's 2015 MIDYEAR MEETINGS MOBILE GUIDE APP AVAILABLE**

Use the Guidebook app on your smartphone or tablet to access the meetings schedule, attendee list, restaurant suggestions, sponsorships, and more.

To get the guide, choose one of the methods below:

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If you have questions about downloading the guide or would like an illustrated walkthrough, contact Christy Rodes ([crodes@cre.org](mailto:crodes@cre.org); 312-329-8429).